**Cultural Travel Project Rubric**

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| Rubric |  |  |  |
| Content and Research  (50%) | Students did not include sufficient content and were missing many elements. Students failed to complete either the brochure, video, or both.  Students did not complete a works cited. | Students have included content but it was not sufficient. Students were missing one or more elements. Students clearly needed more research.  Students did not take the assignment seriously enough. | -Students included substantial content. The content was well-researched and accurate. Students have addressed all of the required topics including History, Clothing/Customs, Culture, Cuisine, Celebrations, Modern Issues, Demographics, Language/s, Currency, Things to do/Sights to see.  -Students completed both a video and brochure (50% each)  -Students have included a works cited either on the brochure, in the video or on a separate paper.  Students went above and beyond in their completion of the project! |
| Organization  Neatness and Grammar  (20%) | Students produced work that had major issues with neatness and organization. The project shows lack of seriousness taken in its completion and appears to have been rushed or completed in a careless manner. | Students produced a brochure and video but one or both components were lacking neatness and organization and/or there were many grammatical issues throughout. | -Students have produced a brochure and video that is very organized, neat, and has correct spelling and grammar.  -Students have clearly spent time and energy in the construction of the project.  -The project is attractive, easy to follow, and meets all of the requirements and components. |
| Creativity, Visuals and Food  (30%) | Students showed very little to no creativity in this project. Students did the absolute minimum possible. Students failed to produce a quality video or brochure or did not produce them at all.  Students did not complete the cuisine component and failed to address this with me prior to the presentation day. | Students showed some creativity in the completion of this project. Students did the minimum requirements to pass this project without putting in extra effort.  Students produced a video that was either very short or shows little time taken it its completion. Students put minimal effort into producing cuisine for class. | -Students have produced a brochure and video that is creative! Students have included visuals, music, colors, and any other elements that have gone above and beyond!  –Student’s video was around 3-5 minutes in duration.  - Students have included a traditional cuisine from their destination for students to sample! |

**Notes: You cannot pass this project unless you complete a works cited page. Choose your group wisely- all members will earn the same grade. This project is due May 24th and we will have a combined class during 4th Block. THERE CAN BE NO LATE ASSIGNMENTS.**